

danny valdez

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experience

Senior Web Designer 11.2006 - PRESENT

LinkUSystems, Inc.
RIVERSIDE, CA

- Design custom websites to client specifications, working within the company's proprietary ASP-driven content management system, often balancing multiple projects at once.
- Effectively communicate with Project Managers (or clients directly), working through critical feedback, while remaining informative about options, limitations, and cost-effective solutions.
- Collaborate with lead programmers on multiple projects directly related to company growth, including:
 - Creation of a dynamic template system (built with ASP and CSS manipulation), and UX/UI Development of an accessible gateway for client interaction.
 - Redesign and refocus of company websites, highlighting different brands through unique presentation aesthetics and technical approaches.
- Possess an understanding of the tools used throughout the creative process (i.e. design work in Photoshop/Illustrator through final build using CSS3/jQuery, etc.), look for the most efficient means of cross-browser implementation within the company architecture, and keep an eye on evolving industry standards (i.e. responsive/mobile methods).

Freelance Work 2006 - PRESENT

- Manage a number of side projects on top of the regular work week, including smaller design concepts (i.e. a single business card order), and larger-scale brand identities (i.e. logo design, misc. print work, website development, etc.).
- Serve as creative and technical contact for clientele; professionally discussing pricing, abilities to meet deadlines, technological hurdles, etc. Personally research solutions and broaden skills to meet client specifications while working in a cross-browser, standards-driven environment.

Graphic Artist 10.2005 - 11.2006

The House of Portraits
HEMET, CA

- Created all advertising and marketing materials (phone book ads, flyers, customer envelopes, multi-page price guides, etc.) for photo studio specializing in sports, school, family and high school senior photography.
- Retouched, cropped, and color corrected photography (including detailed restoration projects), in an OSX Photoshop environment.
- Rebuilt company website and have retained professional relationship for regular maintenance.

Lab Assistant 09.2003 - 03.2005

UC Riverside Art Department
RIVERSIDE, CA

- Assisted professors in a Mac-based digital arts lab, helping students with Photoshop projects and basic web authorship (using Dreamweaver and Flash).
- Prepped artwork for digital archive by scanning prints and slides, then color correcting, spotting, and manipulating images in Photoshop for optimal web presentation.

education

University of California, Riverside
09.2000 - 03.2005

- Bachelor of Arts in Fine Art
- Graduated with 3.76 GPA; Cum Laude

toolkit

Things I'm kind of excellent with: (not to brag)

- Adobe Photoshop
- HTML5/CSS3 Authorship
- Responsive Design
- Adobe Dreamweaver

Things I'm pretty good with:

- JavaScript/jQuery Manipulation
- PHP/ASP/.net Integration
- Custom WordPress Design
- Adobe Illustrator

Things I'm just okay with: (just being honest)

- Adobe InDesign
- Adobe Flash/Actionscript Manipulation
- SwishMax

skills

Operating Systems:

Comfortable in Windows and OSX

General Office:

Proficient in all of the basic computer skills necessary (Outlook, Word, etc.)

Other Notables:

Illustration background; portfolio available at

Personality Attributes:

Extremely communicable, articulate, detail oriented, organized, and (possibly most importantly) eager to learn and grow with the trends of the industry

don't forget:

Check out the portfolio: